

# JRNI Analytics: Find out what your data is telling you

## WHAT IS JRNI ANALYTICS?

JRNI Analytics is an industry-leading analytics tool that helps you get the most value out of your data. Built for any level of user - from the data newbie to the data analyst - its easy-to-understand reports and visualizations will tell you the story behind your statistics.



## TRACK REVENUE AND CONVERSIONS

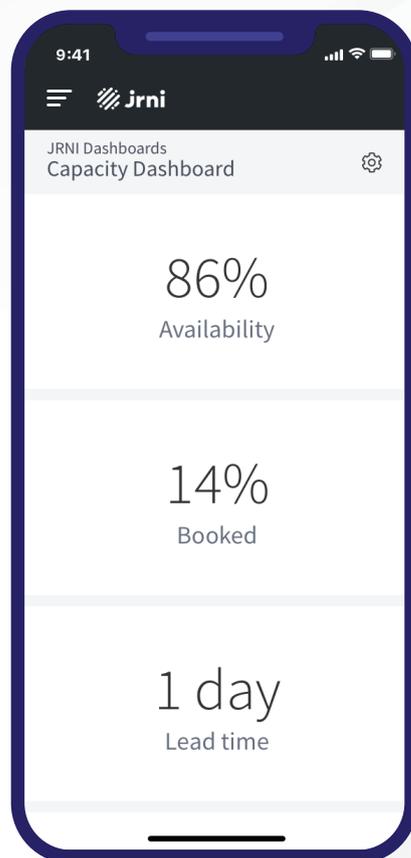
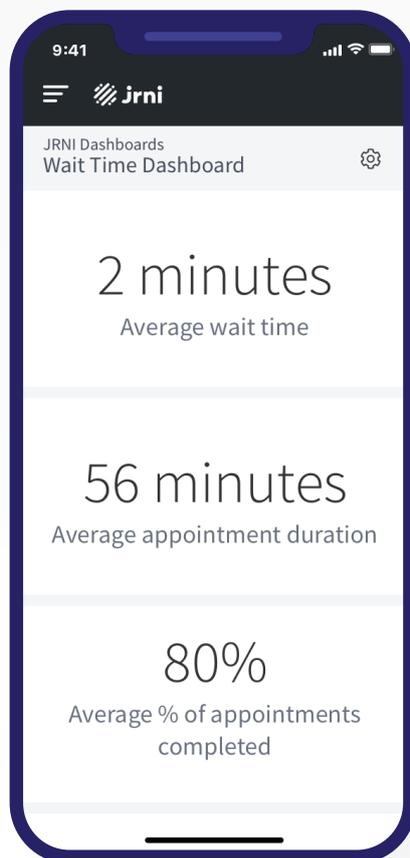
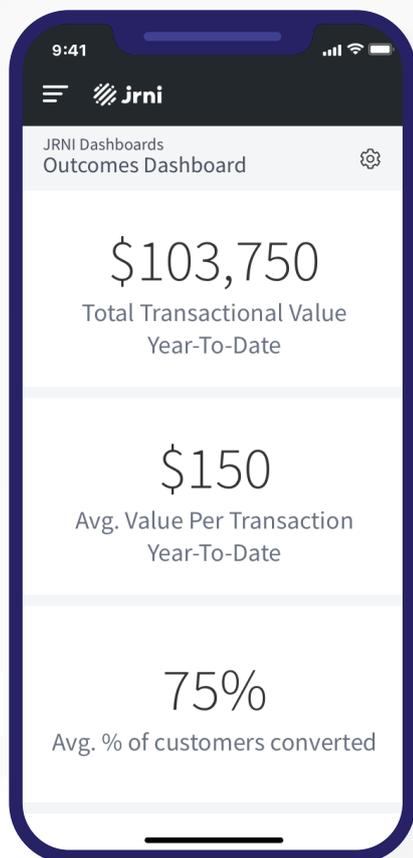
Measuring ROI is crucial to any business strategy. JRNI Analytics' Conversion Dashboard tells you what you need to know about the revenue and conversions that are driven by the personalized experiences you're providing your customers.

## UNDERSTAND CUSTOMER WAIT TIME

How far in advance do customers need to book to get the service they want - and how long are they waiting to be served once they arrive? JRNI Analytics gives you key insights on where you need to improve customer experience.

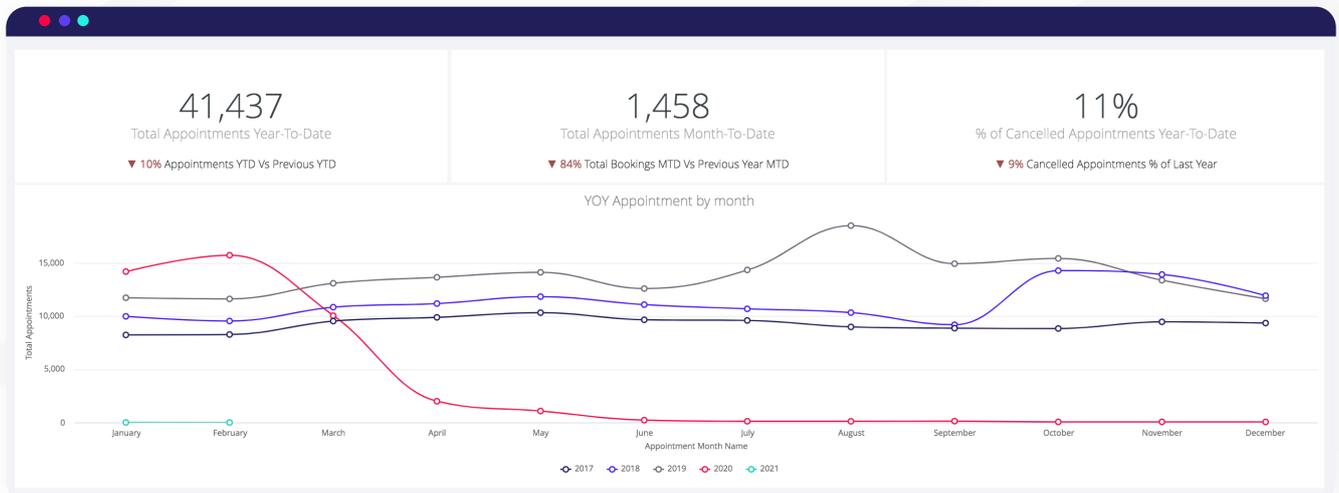
## GET INSIGHT INTO STAFF CAPACITY

Too busy, not busy enough? JRNI Analytics provides capacity analysis reports that show you the gaps in your workforce planning so that you can fix it at the store, regional, and staff-member level.



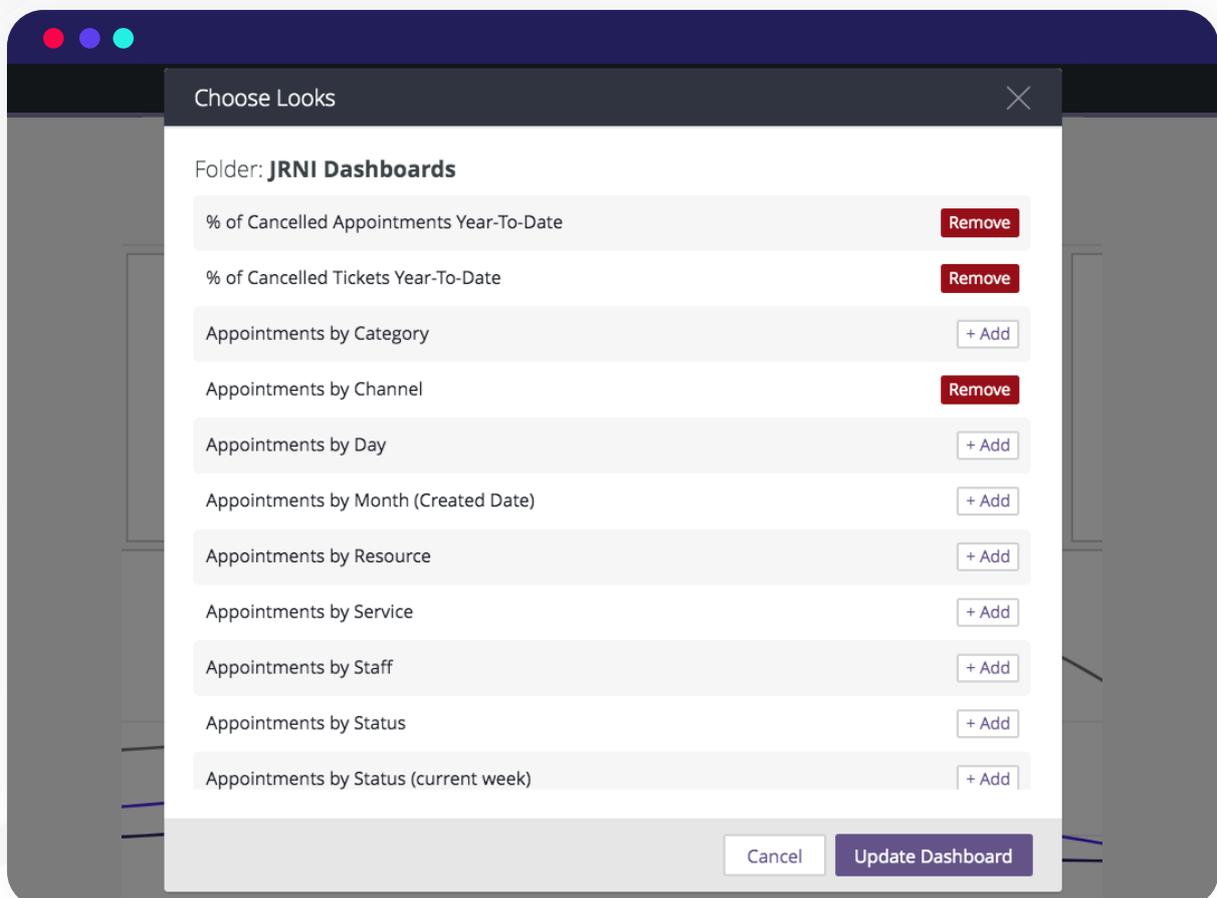
## REVEAL SEASONAL TRENDS

Understanding past trends is essential for making good decisions. JRNI Analytics gives you date comparison reports that show you performance across time periods and compared to previous time periods, so you can uncover seasonal trends that inform your future actions.



## GET INSIGHTS WITHOUT EXPERTISE

We designed JRNI Analytics so that it can be used by anyone. Don't have reporting skills? No problem. Get a library of report and visualization templates that tell you exactly what you need to know - without any report building or configuration.



## RECEIVE ALERTS ABOUT IMPORTANT KPIS

The last thing you want to do when analyzing data is to drown in a sea of too much information. With JRNI Analytics, you can set alerts and receive notifications so that you can always find the signal in the noise. Set custom KPIs and get alerted when your numbers drift below or above them.

Alert: Appointments this week

Condition

Total Appointments Is greater than Enter a value

Where to send it

Email

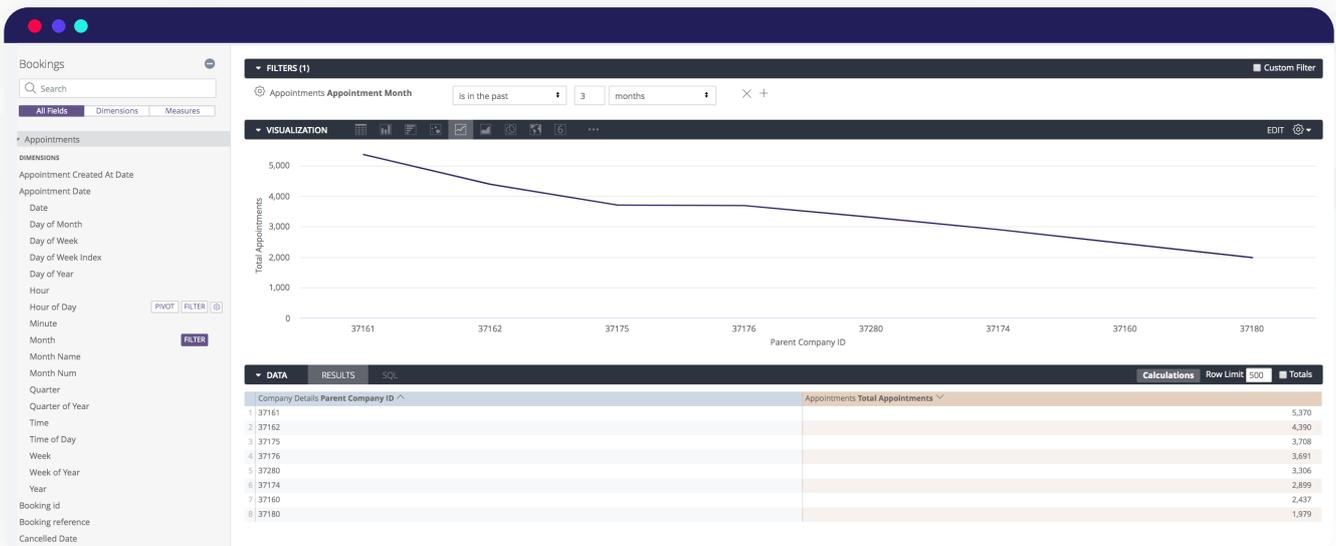
Frequency

Daily 5am

Cancel Save Alert

## ANSWER QUESTIONS WE HAVEN'T THOUGHT OF YET

Although JRNI Analytics comes with dozens of preconfigured reports, we also give you the ability to build your own. If you want full control over your analytics, you can have it. Customize dashboards and reports to your heart's content!



Learn more about how JRNI Analytics can help you find the story in the statistics.

TALK TO AN EXPERT TODAY